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- 8 years of experience designing sites for business leaders in the financial services, media & entertainment, manufacturing, pharmaceutical and automotive industries
- Experience in brand creation, identity design, web design, multi-language/localization, information design, front-end development, illustration, Flash animation
- Experienced with usability testing to ensure relevant and useful functionality
- Management experience includes leading teams of up to 20

Relevant Experience

Digisoft, Wayne, PA

Illustrator & Animator [June 2003 - Present]

- Created illustrations and Flash animations for line of educational software games aimed at autistic children.

Dimension Data (formerly Proxicom), New York, NY

Creative Director [April 1995 - March 2003, April 2003 - Present]

- Managed interactive design group and served as co-manager for entire creative team, which included separate disciplines for interactive design, brand strategy, information design, production, and front-end development. Provided creative oversight for design-related projects in Dimension Data's New York and Paris offices. Led multiple proposal teams for large creative engagements. Designed web sites, banner ads, and other web graphics for Fortune 500 clients.

Highlights of project work for Proxicom/Dimension Data:

- **GPI** - CARQUESTVision: Created interactive wireframes and graphic comps for web-based special ordering system.
- **JP Morgan Chase** - Chase.com: Redesigned Chase.com home page and several top-level pages to improve usability and click-through traffic. Redesign received favorable reviews from industry publications Bank Monitor and Gomez.
- **JP Morgan Chase** - Chase Personal Financial Services: Designed sub-site for high net-worth Chase customers. Also designed & produced Flash demo for Chase PFS Online
- **DuPont** - Titanium Technologies site: Brand concept and site design for Dupont's white pigments business-to-business web channel.
- **Renault** - Renault.site: Led a 20-person team of designers, producers, writers, and developers in Paris in creating three multi-language (French, German, English) sites for automaker Renault.
- **Zone Telecommunications** - Usability Study: Created Information design/usability study for Zone Long Distance consumer site.
- **GE Plastics** - Multiple Projects: Oversaw initial site development for several projects including two iterations of GE Plastics' site, as well as sites for GE Optical Systems, GE Structured Products, and GE Polymerland. Facilitated client meetings and initial concept creation. Created character design for "Ask Edison," GE Plastics' version of "Ask Jeeves".
- **Garfield.com**: Designed public site. Conceived and developed interactive game "Lasagna from Heaven."
- **America Online**: Illustration and character creation for AOL.com as well as for private-side AOL.
- **Additional Clients** (project details available upon request): Bayer, Cole Haan, GE Capital, GE Corporate, HBO, Magazine Outlet, Major League Baseball, The McCarton School, Merrill Lynch, PepsiCo, Roche Pharmaceuticals, Sallie Mae, Toyota, Troll Book Clubs, The United States Senate, Universal Press Syndicate.

George Smyros Ceramic Designs New York, NY

Producer/Designer [June 2002 - present]

- Identity and site design for signature line of ceramics distributed at DKNY Home and other retail outlets. Designed, built and maintained public site. Created identity system.

Battery Dance Company New York, NY

Art Director [January 2002 - May 2002]

- Designed web site for Tribeca dance company.

National Tire Warehouse Woodbridge, VA

Graphic Designer [June 1992 - April 1995]

- Designed newspaper advertising, inserts, and direct mail pieces for national tire retailer owned by Sears Auto. Responsible for coordinating with national managers and vendors.

Group W Broadcasting Philadelphia, PA

Graphic Designer [January 1992 - June 1992]

- Designed advertising, media kits, and other print graphics for Westinghouse's Philadelphia broadcasting stations - KYW3, WMMR, and KYW News Radio

Other Experience

Busch Gardens, Williamsburg, VA

Lead Caricature and Portrait Artist [Summer 1986 - Summer 1990]

- Drew caricatures and pastel portraits of park guests.
- Scheduled and managed team of 10 caricature artists.

Castaways Repertory Theater, Woodbridge, VA

Stage Manager, Actor, Playwright [Sept 1983 - July 1986]

- Participated in several regional theater productions both backstage and onstage.
- Recipient of Northern Virginia Theater Alliance "Best Original Script" for entry in annual one-act competition.
- Twice nominated for NVTA acting award.

Skills

Adobe Photoshop, Adobe Premiere, Adobe Illustrator, Macromedia Director, Macromedia Flash, Homesite, QuarkXpress, Microsoft Office

Education

James Madison University

Bachelor of Fine Arts with a concentration in Graphic Design, 1991

Minor in English